



100% PURE NEW ZEALAND

18 May 2005

Trish May
May Marketing & Communications
PO Box 33 305
Takapuna, Auckland
NEW ZEALAND

Dear Trish

On behalf of Tourism New Zealand I would like to thank you personally for your support and involvement in the 2005 KEA Conference "Seasons for Success".

The success of an event such as this is not possible without the support and involvement of professional and dedicated people such as yourself.

Your attention to every detail is faultless, and ensured the Showcase trade day ran seamlessly and delivered the high level of results we were looking for. Your liaison with our sponsors and suppliers as always was done with the utmost professionalism. You went above and beyond during your pre-event site visits in recognising additional things for us to follow-up, thank you.

We have been overwhelmed by the positive feedback from sponsors and KEA delegates alike.

- *Most valuable outcomes were 'Motivation to promote and product knowledge on New Zealand' and 'networking with like minded agents and tourism knowledge'*
- *Overall it was one of the best conferences I have attended. The Showcase day had such thought put into it with the added touches, I thought it was marvellous! Keep up the great work*
- *Everything worked like clockwork; I look forward to being a more active KEA member in the next 2 years.*
- *An inspiring speech from John Anderson*

are just some of the glowing comments we received during the past week.

Please pass on our thanks also to Robynne for working so well as part of the Tourism New Zealand team during this event. May Communications involvement in the 2005 KEA Conference truly assisted in making it a valuable and memorable event for all involved.

Once again thank you for your support.

Yours sincerely

Belinda Booth-Jones
KEA Programme Manager