



# THE NEW ZEALAND TRAVEL COLLECTIVE

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## **Invitation to Participate**

The New Zealand Travel Collective is a bespoke grouping of complementary tourism activities, attractions, accommodation, and transport providers.

The objective of NZTC is to present a selection of quality, export-ready tourism businesses to the New Zealand, Australian and international travel trade markets, thus securing a broad base of customers from these markets into each of the businesses.

In the current environment, businesses can see the opportunities for more customers via the travel trade yet may have downsized their sales and marketing staff in the wake of the pandemic. You are frustrated at being under-resourced to maximise the opportunity now that our borders are fully open.

## **Experienced Professional**

NZTC has been created by Trish May, who brings wisdom and knowledge gained from a tourism sales and marketing career spanning three decades. Trish connects with well-nurtured travel agent contacts through regular emails, newsletters, zoom updates and in-person sales calls.

## **Further Information**

NZTC invites participation on a subscription basis. Trish welcomes contact from tourism businesses, or referrals for this service, to provide more information.